

Firefighters and emergency responders are eligible for exclusive discounts off the purchase of eligible FCA vehicles, including the Ram 1500.

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3 WAYS TO GET YOUR INCENTIVE

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2

3

HAVE YOUR LOCAL DEALER CONFIRM YOUR INCENTIVE

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2019MY Emergency Responder Incentives apply to 2019MY vehicles only. Eligible 2018MY dealer stock units also qualify for 2018 MY Emergency Responder Incentives. Contact your local dealer for pricing.

Constables, State game wardens, law enforcement, volunteer fire fighters, etc. are eligible for Government Concessions if the following information is provided to selling dealer: Police/Fire ID badge number.

Approval from agency head (i.e. Chief/Sheriff, Human Resources, etc.) authorizing said individual(s) to purchase vehicle for emergency (police/fire) response related to their official duties